

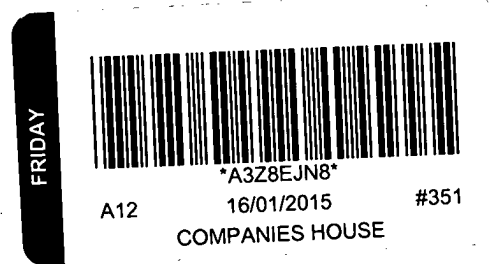
# The Dedanists' Foundation

Report and Financial Statements

Year ended 31 July 2014

Charity number - 1145526

Company number - 7715011



# The Dedanists' Foundation

Report and Accounts – year ended 31 July 2014

## Reference and administrative information

### Trustees and Directors

The following Trustees and Directors have served during the year:

David Mills, Chairman

William Maltby

John Farrall

Roger Pilgrim,

Julian Wilkinson

### Principal Office

Queen's Club

Palliser Road

London W14 9EQ

### Charity Number

1145526

### Company Number

7715011

### Independent accounting examiners

SBM & Co, 24 Wandsworth Road, London SW8 2JW

### Solicitors

BrookStreet des Roches, 25 Milton Park, Abingdon, OX14 4SH

### Bankers

Coutts & Co, 440 Strand, London WC2R 0QS

### Email

[info@dedanistsfoundation.org](mailto:info@dedanistsfoundation.org)

# The Dedanists' Foundation

## Report and Accounts – year ended 31 July 2014

### Report of the Directors for the year ended 31 July 2014

The Directors present their annual report and financial statements of the charity for the year ended 31 July 2014. The financial statements have been prepared in accordance with the accounting policies set out in note 1 to the accounts and comply with the Foundation's Memorandum and Articles, the Charities Act 2011 and the Statement of Recommended Practice: Accounting and Reporting by Charities published in 2005.

### Structure, governance and management

The Dedanists' Foundation (the "Foundation") was formed on 22 July 2011 as a private company limited by guarantee (company number 7715011) and registered as a charity (charity number 1145526). It is governed by its Memorandum and Articles of Association, company and charity law. It seeks to undertake its chosen charitable work through the deployment of its existing funds (both income and capital). It has five directors, who act as trustees of the charity.

New directors will be appointed by the existing directors where necessary to complement the skills available to the board. The Memorandum and Articles of Association require a minimum of three directors, with no maximum number. As required by the Memorandum and Articles of Association, one third of the directors must retire by rotation at each general election. Mr Wilkinson and Mr Farrall will retire at the annual general meeting of the company held to consider these accounts and, being eligible, offer themselves for re-election.

New directors are provided with information on their responsibilities as directors and trustees and are briefed on the areas of activity of the Foundation.

Directors' meetings are held to discuss strategy, policy and major grants. Day-to-day administration, such as reviewing grant applications, monitoring grant recipients, book keeping, finance and general administration is handled by the Chair and the Secretary. All the Directors give their time and no remuneration was paid in the year. None of the Directors has claimed any expenses nor are there any related party transactions, except as noted in these accounts.

### Risk management

The Directors have considered the major risks to which the Foundation is exposed and have discussed how to manage those risks. They consider the principal risks to be as follows:

The prime risk to the Foundation is the variability of investment returns in a period of financial volatility. The funds gifted to the Foundation are not intended to be a permanent endowment and can be used to give grants. While enhanced investment income would allow additional grants to be made over time, the Directors are also aware that higher income levels must not be sought at the cost of taking on excessively

# The Dedanists' Foundation

## Report and Accounts – year ended 31 July 2014

high overall risk. The Directors will only approve grants to the extent that they are confident that they will have the funds to make payments over the agreed grant period.

A further risk to the work of the Foundation is that money is granted for activities which are unsuccessful in achieving the Foundation's goals. The Directors have considered this risk and concluded that it is an important aspect of the Foundation's work that it should make grants to untried and untested charitable activities which use innovative approaches. This risk will, however, be mitigated by regular and detailed contact between grant recipients and the Secretary, not least before subsequent grant payments are made. Reports on these reviews are circulated to the Directors after such monitoring meetings.

### **Objectives and activities for the public benefit**

The object of the Foundation is the promotion of community participation in particular by the provision of facilities for the playing of real tennis and other indoor racquet based sports. In determining how to achieve this objectives, the Directors have complied with their duty to have due regard to the guidance on public benefit published by the Charities Commission in exercising their powers or duties.

### **Grant making policy**

The Directors consider applications for grants from real tennis clubs and other bodies which agree to meet a very specific set of requirements including:

- clear plan for outreach to schools and other youth based institutions in the club's community;
- a professionally organised and implemented programme of instruction and other activities for young people;
- clear arrangements for the provision of equipment, club facilities, transport and supervision of the young people; and
- a well-organised Junior Section of the club with allocated court time (in addition to time allocated to the Foundation's programme), appropriately subsidised membership and court fees and the appointment of a Junior Coordinator;

These requirements are clearly set out in the Foundation's application form and its model contract, which are available to interested parties on application to the Secretary. After an initial review to determine whether the applicant appears to meet these requirements, at least one of the Directors will normally visit or speak to the applicant to understand the application in more detail. The grant application or a summary report is then circulated to the other Directors and approval is received or the application is discussed in more detail at a board meeting. Review criteria are built into the agreement for grants, and these are normally assessed prior to the payment of subsequent tranches of grant.

# The Dedanists' Foundation

## Report and Accounts – year ended 31 July 2014

### Achievements and Performance

The Foundation has now been in operation for three years. Year 1 was set-up. In Year 2, we started to raise funds and develop programmes. In this Year 3, we have awarded our first grants and delivered our first programmes. Our strategy for Year 3 has been to pilot what we do with a small selection of clubs whose junior programmes, from zero to well-developed, are representative of UK clubs as a whole; to gather evidence of what works; to change what doesn't; and then, in the years that follow, to engage with all UK clubs. In this pilot year, we have awarded grants, delivered training, provided marketing tools and begun to share best practice.

We have awarded grants to 7 clubs, namely Bristol, Cambridge, Exeter University Ladies, Hatfield, Middlesex University, Seacourt and the Royal Tennis Court. Clubs face a variety of challenges in developing junior tennis. We have deliberately funded different club programmes in order to test best approaches to as many of these challenges as possible. We have awarded grants for recruiting girls as well as boys, primary as well as secondary schools, state as well as private schools - and for delivering coaching and competition whenever youngsters are available (during school hours, after school, at weekends and in the holidays). To-date, the Foundation has awarded almost £7,000 in pilot grants. The number and value of grants will increase as we open the programme to all UK clubs.

We have trained 11 club professionals (i.e. almost 25% of those in the UK) and 4 club members in how to recruit and coach juniors. Coaching juniors is different from coaching adults. It typically involves coaching groups of 6 or so player on court rather than just one. It requires more focus on organisation, structure, competition and fun. It means building relationships with school teachers and parents. Our one-day training course is delivered by the Seacourt team of Dan Jones and Paul Weaver. It's very practical. Participants practise coaching routines on court with groups of Seacourt's own juniors. They leave with an easy-to-reference video of coaching routines as a tool for future lesson planning. This training gives club professionals not only the skills to coach juniors but also the confidence to go out and 'sell' their own club programmes to schools and parents.

The marketing video is another tool that helps clubs to 'sell' real tennis. It shows short clips of adults playing singles and doubles. It shows an extended on-court coaching session for a group of 6 youngsters in the age range 11 to 13. The pictures tell a thousand words. They communicate quickly to head teachers and parents what the game is, how much youngsters enjoy playing it and how professionally club programmes are run. It has proven to be a great help in opening doors and establishing credibility.

### Financial review

In the year under review Founder Members pledged £21,500 including gift aid (2013 - £26,250 pledged) which at the year end increased the amounts pledged to £93,750 of which £80,750 had been received. Other donations in the year amounted to £3,462 (2013 – £2,871).

The trustees have approved the use of both income and capital for grant-making purposes and to make grants of approximately £20,000 each year; this level has not been achieved during this period of pilot

# The Dedanists' Foundation

## Report and Accounts – year ended 31 July 2014

grant programmes. In the year under review five further grants, were approved and the beneficiaries notified with grants payable for the year aggregating to £4,560 (2013 - £2,301). Other expenditure on charitable activities of £4,215 (2013 - £1,045) included the funding of coaching and marketing videos, the development of training courses and the delivery of a training workshop "Recruiting and coaching juniors". Governance costs increased to £926 (2013 - £812). The surplus for the year amounted to £11,361 (2013 - £22,463).

### Investment policy and performance

The Dedanists' Foundation currently holds sufficient assets to cover three years of outgoings in a bank account in cash. As fundraising progresses, the Directors will agree an investment strategy for how money to be deployed in the longer term will be invested.

The holdings of the Foundation at the year end were as follows:

	2014	2013
	£	£
Cash and equivalent:		
Cash at bank	£77,064	£65,408

### Reserves policy

Free reserves available for use by the Foundation are deemed to be those that are readily realisable, excluding any funds whose uses are restricted or else designated for particular purposes. The present target range for free reserves is £5,000.

### Plans for the future

The Foundation's plans for the future are to consolidate the lessons learned from the pilot club programmes, to offer grants and support to all clubs in the UK, to train more professionals, to provide clubs with more tools for recruiting juniors and to raise more funds for the work of transforming junior tennis in the UK.

New tools under consideration include the creation of a new junior tournament for clubs and a new sports reporter programme for juniors. The inter-club junior tournament would engage youngsters across the handicap range, give club professionals an additional target with which to motivate their young players and help the process of building a UK-wide real tennis community of juniors who enjoy playing and competing with each other. The young sports reporter programme would encourage pupils to write articles on real tennis. Winners would be judged by professional sports journalists and prizes awarded that acknowledged both the young writers and their schools. Inspectors and schools like these activities - and, for clubs, they extend their contacts and relationship with heads and teachers in local schools.

# The Dedanists' Foundation

Report and Accounts – year ended 31 July 2014

## Independent examiners

SBM & Co. have been appointed as independent examiners of the accounts.

## Directors' responsibilities in relation to the financial statements

The Directors are responsible for preparing the Directors' Report and the financial statements in accordance with applicable law and United Kingdom Accounting Standards (United Kingdom Generally Accepted Accounting Practice).

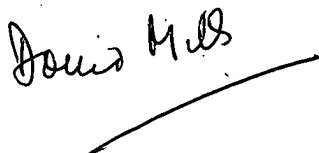
Company law requires the Directors to prepare financial statements for each financial year, which give a true and fair view of the state of the affairs of the charitable company and of the incoming resources and application of resources, including the income and expenditure, of the charitable company for the year. In preparing these financial statements, the Directors are required to:

- select suitable accounting policies and apply them consistently;
- observe the methods and principles in the Charities SORP;
- make judgements and estimates that are reasonable and prudent;
- state whether applicable UK Accounting Standards have been followed, subject to any material departures disclosed and explained in the financial statements; and
- prepare the financial statements on a going concern basis unless it is inappropriate to presume that the charity will continue in operation.

The Directors are responsible for keeping proper accounting records which disclose with reasonable accuracy at any time the financial position of the charitable company and enable them to ensure that the financial statements comply with the Companies Act 2006. They are also responsible for safeguarding the assets of the charitable company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities

Approved by the Directors on 11 November 2014 and signed on their behalf by:

David Mills  
Chairman

A handwritten signature in black ink, appearing to read 'David Mills', is written over a horizontal line. The signature is written in a cursive style.

# The Dedanists' Foundation

## Report and Accounts – year ended 31 July 2014

### ACCOUNTANT'S' REPORT TO THE MEMBERS OF THE DEDANISTS' FOUNDATION FOR THE YEAR ENDED 31 JULY 2013

I report on the financial statements which are set out on pages 8 to 13

#### Respective responsibilities of trustees and examiner

The trustees (who are also the directors of the company for the purposes of company law) are responsible for the preparation of the accounts. The trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

Having satisfied myself that the charity is not subject to audit under company law and is eligible for independent examination, it is my responsibility:

- to examine the accounts under section 145 of the 2011 Act;
- to follow the procedures laid down in the general Directions given by the Charity Commission under section 145(5)(b) of the 2011 Act; and
- to state whether particular matters have come to my attention.

#### Basis of independent examiner's report

My examination was carried out in accordance with the general Directions given by the Charity Commission. An examination includes a review of the accounting records kept by the charity and a comparison of the accounts presented with those records. It also includes consideration of any unusual items or disclosures in the accounts, and seeking explanations from you as trustees concerning any such matters. The procedures undertaken do not provide all the evidence that would be required in an audit and consequently no opinion is given as to whether the accounts present a 'true and fair view' and the report is limited to those matters set out in the statement below.

#### Independent examiner's statement

In connection with my examination, no matter has come to my attention:

1. which gives me reasonable cause to believe that in any material respect the requirements:
  - a. to keep accounting records in accordance with section 386 of the Companies Act 2006; and
  - b. to prepare accounts which accord with the accounting records, comply with the accounting requirements of section 396 of the Companies Act 2006 and with the methods and principles of the Statement of Recommended Practice: Accounting and Reporting by Charities

have not been met; or

2. to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached.



Pauline B McAlpine FCA  
SBM & Co  
Reporting accountants  
24 Wandsworth Road  
London SW8 2JW

Dated: 11 November 2014



# The Dedanists' Foundation

## Report and Accounts – year ended 31 July 2014

### STATEMENT OF FINANCIAL ACTIVITIES

	Note	Year to 31 July 2014	Period to 31 July 2013
<b>Incoming resources</b>			
<i>Incoming resources from generated funds:</i>			
Voluntary income: pledges and donations	2	20,712	26,371
Training course income		350	250
Investment income	3	-	-
<b>Total incoming resources</b>		<b>21,062</b>	<b>26,621</b>
<b>Resources expended</b>			
<i>Charitable activities:</i>			
Grants	4	4,560	2,301
Training course expenditure		1,829	486
Training development expenditure		2,386	559
<b>Cost of grant making</b>		<b>8,775</b>	<b>3,346</b>
Governance costs	5	926	812
<b>Total resources expended</b>		<b>926</b>	<b>812</b>
<b>Net incoming resources before recognised gains and losses</b>		<b>11,361</b>	<b>22,463</b>
<i>Other recognised gains and losses:</i>			
Realised and unrealised (losses) on investment assets		-	-
<b>Net Movement of Funds</b>		<b>11,361</b>	<b>22,463</b>
<i>Reconciliation of Funds</i>			
Total Funds brought forward		64,443	41,980
<b>Total funds carried forward</b>		<b>75,804</b>	<b>64,443</b>

All funds are unrestricted and undesignated

# The Dedanists' Foundation

## Report and Accounts – year ended 31 July 2014

Company Number - 7715011

### BALANCE SHEET

	Note	31 July 2014	31 July 2013
<b>Fixed assets</b>			
Investments		-	-
<b>Total fixed assets</b>		<u>-</u>	<u>-</u>
<b>Current assets</b>			
Debtors	6	1,839	500
Cash at bank and in hand		77,064	65,408
<b>Total current assets</b>		<u>78,903</u>	<u>65,908</u>
<b>Liabilities</b>			
Creditors, amounts falling due within one year	7	3,099	1,465
<b>Net current assets</b>		<u>75,804</u>	<u>64,443</u>
<b>Total assets less current liabilities</b>		75,804	64,443
Creditors: amounts falling due after more than one year		-	-
<b>Net assets</b>		<u>75,804</u>	<u>64,193</u>
<b>The funds of the charity:</b>			
Unrestricted income funds	8	75,804	64,443
<b>Total charity funds</b>		<u>75,804</u>	<u>64,443</u>

For the year ending 31 July 2013 the company was entitled to exemption from audit under section 477 of the Companies Act 2006.

The members have not required the company to obtain an audit of its accounts for the period in question in accordance with section 476;

The directors acknowledge their responsibilities for complying with the requirements of the Act with respect to accounting records and the preparation of accounts.

Approved by the Directors on 11 November 2014 and signed on their behalf by:



Julian Wilkinson

# The Dedanists' Foundation

## Report and Accounts – year ended 31 July 2014

### NOTES TO THE ACCOUNTS

#### 1. Accounting policies

##### (a) Basis of preparation

The financial statements have been prepared under the historical cost convention, with the exception that investments are included at market value, and in accordance with United Kingdom Generally Accepted Accounting Practice (UK GAAP), 'Accounting and Reporting by Charities' Statement of Recommended Practice (SORP 2005), the Charities Act 1993 and the Charities (Accounts and Reports) Regulations 2005.

##### (b) Funds structure

The charity has only one fund, an unrestricted income fund. The Directors may, at their discretion, allocate any part of the fund to the purposes of the charity.

##### (c) Incoming resources

All incoming resources are recognised once the charity has entitlement to the resources, it is certain that the resources will be received and the monetary value of income resource can be measured with sufficient reliability.

##### (d) Resources expended

Liabilities are recognised as soon as there is a legal or constructive obligation committing the charity to the expenditure. All expenditure is accounted for on an accruals basis and has been classified under headings that aggregate all costs related to the category.

Grants payable are recognised when they have been approved by the Directors and the beneficiaries have been notified, whether orally or in writing, that the grants have been approved. Where grants are made with associated conditions, such as obtaining matching funding, the grants are nonetheless accrued as the achievement of these conditions fall outside the control of the Foundation. Where multi-stage grants are approved and communicated to recipients and subsequent stages are dependent on a satisfactory review, the nature of which is defined in the communication to the recipient, only the approved and reviewed stages are accounted for.

##### (e) Allocation of overhead and support costs

Since the Directors are not paid and do not reclaim their expenses for operating as Directors, all administrative costs relate to governance costs. These costs are related to statutory, audit and legal fees.

# The Dedanists' Foundation

## Report and Accounts – year ended 31 July 2014

### NOTES TO THE ACCOUNTS (CONTINUED)

#### (f) Fixed asset investments

Investments are stated at market value as at the balance sheet date. The statement of financial activities includes the net gains and losses arising on revaluation and disposals throughout the year.

#### (g) Realised gains and losses

All gains and losses are taken to the statement of financial activities as they arise. Realised gains and losses on investments are calculated as the difference between sales proceeds and the opening market value or purchase date, if later. Unrealised gains and losses are calculated as the difference between the market value at the year end and opening market value (or cost if purchased after the start of the accounting period). Realised and unrealised gains and losses are not separated in the statement of financial activities.

#### (h) Contingent Liabilities

In accordance with the SORP, a contingent liability is disclosed for those grants which do not represent liabilities, where the possible obligation, which arises from past events, will only be confirmed by the occurrence of one or more uncertain future events not wholly within the Directors' control.

### 2. Related Party transactions and Directors' remuneration

The Directors received no emoluments and reclaimed no expenses during the year.

The only related party transaction was a gift from David Mills, amounting to £350 (2013 – Julian Wilkinson gift of £5,000).

### 3. Investment Income

No investment income was received in the year (2013 – nil).

### 4. Grants Payable

The following grants were payable to real tennis clubs:

	2014	2013
	£	£
Bristol Real Tennis Club	300	-
Cambridge University Real Tennis Club	-	800
Middlesex University Real Tennis Club	468	468
Hatfield House Real Tennis Club	852	-
Exeter University Ladies	170	-
The Royal Tennis Court	382	-
Seacourt Tennis Club	2,388	1,033
	<u>4,560</u>	<u>2,301</u>

# The Dedanists' Foundation

## Report and Accounts – year ended 31 July 2014

### NOTES TO THE ACCOUNTS (CONTINUED)

#### 5. Allocation of support costs and overheads

The following expenditure was allocated in its entirety to governance costs:

	2014	2013
	£	£
Independent examiner's remuneration	360	360
Postage, stationery and other costs	566	452
	<u>926</u>	<u>812</u>

#### 6. Debtors

	2014	2013
	£	£
Other debtors	1,839	250
Prepayments and accrued income	-	250
	<u>1,839</u>	<u>500</u>

#### 7. Creditors, amounts falling due within one year

	2014	2013
	£	£
Accruals and deferred income	3,099	1,465
	<u>3,099</u>	<u>1,465</u>

#### 8. Analysis of funds

	2014	2013
	£	£
	Unrestricted income fund	Unrestricted income fund
<b>Fund brought forward at 1 August 2012</b>	64,443	41,980
Add: Incoming resources	21,062	26,621
Less: Resources expended	(9,701)	(4,158)
Add/Less: Gains and losses	-	-
<b>Fund carried forward at 31 July 2013</b>	<u>75,804</u>	<u>64,443</u>

# The Dedanists' Foundation

Report and Accounts – year ended 31 July 2014

## NOTES TO THE ACCOUNTS (CONTINUED)

### 9. Legal status

The Dedanists' Foundation is a company limited by guarantee. The liability of each member in the event of a winding up is limited to £10.